



NDPIO

**NORTH DAKOTA PUBLIC INFORMATION OFFICER
ASSOCIATION**

Annual Training Conference July 13-15, 2026 Bismarck State College

We're excited to share that the ND Public Information Officer Training Conference is set for July 13-15, 2026, at Bismarck State College! This signature event brings together public information professionals, media partners, and communication experts for three days of learning, collaboration, and forward-thinking discussion. Attendees will explore emerging trends, tackle current challenges, and gain practical strategies that strengthen public communication across North Dakota.

As an organization committed to advancing effective public engagement, we invite you to join us as a conference sponsor. Sponsorship offers a powerful opportunity to elevate your brand, build meaningful relationships with key decision-makers, and demonstrate your support for the vital work of public information professionals.

Partner with us to help make this year's conference our best yet—while gaining outstanding visibility and networking opportunities for your organization.

Let's work together to shape the future of public communication!

Interested in sponsorship opportunities?
Contact us today for details.



Platinum Sponsor

- Lunch sponsor (additional signage recognition day 1 or day 2, sponsor choice)
- Four registrations for full conference and four meal tickets
- Keynote speaker sponsor; company announcement prior to speaker
- Up to 5-minute (or less) video to be played during breaks; must be pre-produced
- Vendor display (location choice is first come, first served.)
- Opportunity to provide a live brief, company overview in front of the ENTIRE Association (10 minutes or less)
- List of attendee emails (dependent upon participant release)
- Sponsor-provided marketing placed in registration packets
- Logo recognition on:
 - Sponsor signage
 - Program book (full page ad)
 - Rolling sponsor screen
 - Table tents

\$6,000

Gold Sponsor

- Breakfast sponsor
- Three registrations for full conference and three meal tickets
- General speaker sponsor; announcement prior to speaker
- Vendor display (location choice is first come, first served.)
- Up to 5-minute video to be played during breaks; must be pre-produced
- List of attendee emails (dependent upon participant release)
- Sponsor-provided marketing placed in registration packets
- Logo recognition on:
 - Sponsor signage
 - Program book (half page ad)
 - Rolling sponsor screen
 - Table tents

\$3,000

Silver Sponsor

- Includes two registrations for full conference and two meal tickets
- Up to 2-minute video to be played during breaks; must be pre-produced
- Sponsor-provided marketing placed in registration packets
- Logo recognition on:
 - Sponsor signage
 - Program book (quarter page ad)
 - Rolling sponsor screen
 - Table tents

\$1,500

Bronze Sponsor

- Includes one registration for full conference and one meal ticket
- Logo recognition on:
 - Sponsor signage
 - Program book
 - Rolling sponsor screen
 - Table tents

\$750

Non-Profit Sponsor

- For non-profit organizations only
- Includes one registration full conference and one meal ticket
- Logo recognition on:
 - Program Book
 - Table Tents
 - Signage
 - Rolling Screen

\$375

Sponsorship Details

As a conference sponsor, you will receive valuable exposure recognizing your outstanding contribution to the North Dakota Public Information Officer Conference. Please note that sponsorship does not qualify as a tax deduction. Payment must be received before an organization will be recognized on conference materials.

- The planning committee reserves the right to evaluate company sponsorship requests on an individual basis, as deemed appropriate or necessary.
- Confirmations for company representatives and additional details will come to the company contact person via email. Please send logos to alison.zarr@bismarckstate.edu.
- Cancellation Policy: Cancellations on or after Friday, June 5 (4 pm CT) are not refundable. If sponsorships are cancelled in writing on or before Thursday, June 4 (4 pm), a \$100 processing fee will be retained.

If you are a returning sponsor, you can skip this form and expedite your commitment by paying online at <https://bit.ly/NSPIOSponsors> using ACH or any major credit card.

- Sponsorship commitment logos, and payment are due by Friday, June 5, 2026. Please contact Alison Zarr at Bismarck State College with registration questions: alison.zarr@bismarckstate.edu.
- After receiving payment for your sponsorship level, BSC will contact you to confirm additional details with the contact person indicated on your commitment form.
- Bismarck State College will contact your organization via email in late June to request the names of complimentary representatives that will be attending the conference through the sponsorship.

SPONSORSHIP REGISTRATION FORM

As a conference sponsor, you will receive valuable exposure recognizing your outstanding contribution to the North Dakota Public Information Officer Conference. Upon receiving your sponsorship information, Bismarck State College (BSC) will email a receipt and additional information to the contact person listed below. Please note that sponsorship does not qualify as a tax deduction. Payment must be received before an organization will be recognized on conference materials.

SPONSORSHIP LEVELS

- | | | | |
|---|----------|---|------------|
| <input type="checkbox"/> \$6,000 | Platinum | <input checked="" type="checkbox"/> \$750 | Bronze |
| <input checked="" type="checkbox"/> \$3,000 | Gold | <input checked="" type="checkbox"/> \$375 | Non-Profit |
| <input checked="" type="checkbox"/> \$1,500 | Silver | | |

- After receiving payment for your sponsorship level, Bismarck State College will contact you to confirm additional details with the contact person listed below (i.e. booth/presentation).
- Bismarck State College will contact your company via email in September to confirm any complimentary representatives that will be attending the conference.

Indicates sponsor levels that can be paid online by credit card.

Please type or clearly print contact information. All fields are required.

Company: _____ Contact Person: _____

Work Address: _____

City: _____ State: _____ Zipcode: _____

Work Phone: _____ Email: _____

*NAICS Code: _____ Company size: 1-49 employees 50-99 employees
 199-249 employees 250-499 employees 500+ employees

- BSC is required to record NAISC codes for companies by the State of North Dakota. If you are unsure of your code, please visit <https://www.naics.com/search>. If you have sponsored before, you can leave this blank.
- Payment from "new" sponsoring companies must be received before logo is included in conference promotional material

PAYMENT METHOD

- Call me for a CC number!* Check Enclosed Skip the form - register online at bismarckstate.edu/ndpio

Check # _____ is enclosed for \$ _____

Please make checks payable to BSC-CE (Bismarck State College - Continuing Education)

Checks can be mailed to: BSC-CETND • PO Box 5587 • Bismarck, ND 58506-5587

Sponsorship commitment logos, and payment are due by Friday, June 5, 2026.

Registration forms can be mailed to:



Bismarck State College Conference Planners
Attn: Alison Zarr
PO Box 5587, Bismarck, ND 58506-5587

* Preferred payment method